



MIRACLE LEAGUE OF SAN DIEGO LAUNCHES NEW WEBSITE

SAN DIEGO, CA - January 4, 2013 - The Miracle League of San Diego is proud to announce the launch of its newly designed website with improved navigation, enhanced community resources, easy to access registration, and updated calendar and donation features. Designed for an easier and richer experience, the clean and contemporary look showcases fresh and unique video content that tells the Miracle League story. The Miracle League of San Diego provides children with special needs the opportunity to play baseball in an organized league.

“The URL is the same, but the experience is vastly improved,” says Dan Engel, Co-President and Co-Founder of the Miracle League of San Diego. “The ‘Our Stories’ feature of our new website embraces the mission and passion of the Miracle League, highlighting players, buddies, volunteers and families from both of our playing fields, Engel Family Field in Del Mar and Green Field in Coronado. Visitors to the site may also watch award-winning public service announcements and news stories from San Diego television stations, and easily access published news stories and recent press releases.”

Additionally, the updated website at <http://miracleleagueofsandiego.org/> is more navigation friendly. Users can effortlessly enroll as a player, buddy, coach or volunteer at either Engel Family Field or Green Field with just a few simple clicks. An improved calendar makes it easy to plan visits to either field, showing any updates to the schedule or game cancellations due to inclement weather.

Another mission behind the refreshed website is to create a more resourceful page for our families, featuring a community page that has essential “go-to” links and information. These organizations are targeted for families with special needs, providing essential guidance and support.

The new website recognizes all generous sponsors and donors who have contributed to the Miracle League mission since its inception in 2005 and announces the most recent \$55,000 donation from the Brees Dream Foundation in honor of Junior Seau. Major Donors, Home Run Derby Sponsors, In-Kind Donors, Partners and Team Sponsors are all recognized in the “Sponsors” section of the new site. The site also includes information regarding some of our key partners including the San Diego Padres, the Junior Seau Foundation and University of San Diego Baseball.

As the Miracle League relies on contributions for its maintenance and growth, the “Donate Now” section provides secure access and makes it easier than ever to make donations and designate funds for general contributions, “buying a brick” or player scholarships.

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